

... THE ...
KINETRADOGRAM.

A Weekly Record of Offers and Announcements
by the KINEMATOGRAF TRADING Co., Ltd

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KINEGRAMS

Will readers kindly note that Mr. Spring, late of the Exclusive Department, has left our employ.

From this week onwards we are dispensing entirely with outside representation, as we fully believe that showmen prefer dealing direct with us, and our customers can be assured that any saving effected by this change in our administrative policy will be applied to their benefit.

We have lately had the compliment paid us by another Renter of an outrageous imitation of the KINETRADOGRAM. Page by page both the Editor and Printer seem to have had our little paper before them as a model, and although we must deplore the fact that there are apparently not sufficient ideas among our brother Renters to enable them to produce something original, we naturally appreciate that there is a latent compliment underlying the action.

Mr. Hughes, who has previously managed the Feature Department, has now taken over the joint control of the Exclusive and Feature Departments.

Notwithstanding "John Bull's" adverse comment on Hepworth's film "At the Foot of the Scaffold," this exciting little story has become enormously popular, and ranks among the most successful features we have handled.

THE LOOKER-ON.

SERVICE BUYINGS FOR MARCH.

Below we give you a list of the chief films we are buying in our Programme department during March. Those of our readers who are dissatisfied with their present programme would be advised to glance through this list.

	Des.	Length	Maker		Des.	Length	Maker
Courageous Blood ...	D.	1032	Lubin	On Donovan's Division	D.	1000	Edison
A Day's Outing ...	C.	409	A. B.	The Cab-boy's Nightmare	C.	495	Gau.
The Fire Cop ...	D.	1005	Selig	Billy's Burglar ...	D.	1722	Vita.
The Model of St. John	D.	898	Vita.	The Trail of Cards ...	D.	992	F. A.
Polidor as Ladies' Protector ...	C.	505	Amb.	The Bloodstained Pearl	D.	875	Cos.
A Slight Mistake ...	C.	470	Pathé	Tenderhearted Boy ...	D.	1008	H. B.
Diary of a Duckling ...	Int.	500	Kineto	Affair of an Egg ...	C.	305	A. B.
A Chain Across the Continent ...	D.	1000	Edison	Six o'Clock ...	D.	1017	Vita.
Lord Browning and Cinderella ...	D.	1017	Vita.	His Mother's Hope ...	D.	1000	Edison
A Star Reborn ...	D.	1000	Than.	Polidor's Gift ...	C.	615	Pasq.
A Busy Day in Jungle	Com.	670	Kalem	Animated Putty ...	Tr.	375	Kineto
Table Turning ...	C.	341	Com.	River Scenes in Lower Normandy ...	Trav.	210	Gau.
Dupin as a Porter ...	C.	450	Urban	Funnicus Serenade ...	C.	545	Eclair
Ship of the Desert ...	Int.	320	Com.	The Usurer ...	W.D.	1000	Kalem
Chronicles of Don "Q"	D.	1113	B.&C.	Susie to Suzanne ...	Com.	1017	Vita.
Brave Old Bill ...	C.	330	Kalem	From the Depths ...	D.	1145	C.&M.
Girl of the Mountains	D.	1006	Selig	In Cyrinaice ...	Trav.	300	Com.
Professor and the Lady Tweedledum and the Friscot Wager...	C.	687	Amb.	The Ring of a Spanish Gronder...	D.	1000	Than.
Treasure Trove ...	D.	1000	Than.	Johnny goes Ducking	C.	365	Kalem
From Goschenen to Warsen ...	Trav.	380	Gau.	Dick and the Hustle			
John Arthur's Trust ...	D.	1031	Lubin	Lotion ...	C.	370	Urban
Broncho Billy's Promise	D.	989	S.&A.	High Cost of Reduction	Com.	565	A. B.
The Temptress ...	D.	765	A. K.	Wild Pat ...	D.	892	Vita.
The Totville Eye ...	D.	1000	Edison	Tweedledum's Ma-in-Law ...	C.	345	Amb.
Bobby & the Bow Wow	C.	574	Pathé	The Knock Out ...	C.	575	Kineto
Taylor's Revenge ...	C.	450	Hep.	The Little Orange Player of San Jim ...	D.	1030	Selig
Aquatic Elephants ...	Int.	266	Vita	Miss Tahn of Takis ...	D.	1000	Than.
Telephone Girl & Lady	D.	1010	A. B.	Tales of Salyburty ...	T.	300	Gau.
The Peace Offering ...	Com.	535	Kalem	Rhoderick's Ride ...	D.	1003	Selig
In a Garden...	D.	1000	Than.	Love of Long Ago ...	D.	1000	Than.
The Wood Violet ...	D.	925	Vita	Omens of the Messa ...	D.	987	Vita.
Dark Town Duel ...	C.	197	Vita	Isaacs as a Broker's Man	C.	610	C.&M.
He swore off smoking	C.	525	Edison	Three Girls and a Man ...	Com.	501	Vita.
Through the Suez Canal	Trav.	336	Amb.	Bobby's Holidays ...	C.	620	Gau.
Bear versus Man ...	C.	260	Elite	Turin ...	T.	340	Cos.
The Cracksmen's Daughter ...	D.	1665	C & M	Romance of a Western Hill ...	D.	1008	A. B.
Telephone Girl and Lady ...	D.	1010	A. B.	The Bili of the Snake	C.	562	A. B.
The Servant Problem	C.	889	Vita.	Taking Care of Baby...	C.	500	Than.
Percy's Express Delivery...	C.	310	Urban	Voice of Conscience ...	D.	1000	Than.
Three Friends ...	D.	1010	H. B.	Trapped by Fire...	D.	1000	Bison
Best Man Wins ...	Com.	456	H. B.	Polidor suffers from Hydrophobia ...	C.	495	Pasq.
Timid Way ...	Com.	800	Vita.	Around Agra and Lucknow ...	T.	465	Kineto
The Catspaw ...	D.	994	S.&A.	A Dangerous Wager ...	D.	1012	Kalem
The God of Gold ...	D.	1016	Selig.	Mrs. Lerriper's Legacy	D.	1013	Vita
				Pigin Pete ...	W.C.	726	Lubin

	Des.	Length	Maker
Mirth and Mystery ...	Tr.	465	Urban
Rearing Greyhound ...	Int.	355	Gau.
Pirate Gold	D.	1008	A. B.
King Cotton... ..	Com.	428	Kalem
Awakening of Beancia	D.	1007	Vita
How a Horseshoe Upset a Happy Family ...	C.	475	Edison
Bloomer Stout and Thynne	C.	439	Cines.
Greater Wealth ...	D.	108	Selig
Valley of Cerdagne ...	T.	265	Gau.
Mrs. Tweedledum as a Militant Suffragette	C.	595	Amb.
It's never too late to mend... ..	D.	2000	Edison
Mary's Goat	C.	500	Thann.
Mystic Moonstone ...	C.	365	C.&M.
Loyal Deserter	D.	1024	Selig

	Des.	Length	Maker
The Law in their own Hands	Com.	550	Hep.
Allan Field's Warning	D.	685	Barker
The Kid	D.	989	A. B.
A Hero's Reward ...	C.	578	Kalem
The Dandy	C.	453	Vita.
Signal of Distress ...	D.	1020	Vita.
Little Next Door... ..	D.	1000	Thann.
In the Pyrenees	T.	360	Gau.
Jimmy	D.	933	H. A.
Colonel's Peril	D.	975	Bison
How Ned got his Rise	C.	725	Pasq.
Love and the 'Varsity	C.	660	Clar.
A Desperate Chance ...	D.	978	Kalem
The Price of Jealousy	D.	1030	Lubin
Day in a Life of a Recruit	C.	510	Urban

STAR FEATURES.

A Star feature is a film which having had a big reception when it was first released is being re-issued at fixed rates per week, new copies being purchased for this purpose. The problem of wear is solved by periodical cleaning, and the replacement of worn portions of film with new prints.

We welcome suggestions from readers for films to be included in this section.

We can supply posters for "Uncle Tom's Cabin," as follows:—
Double crown, six-sheet and sixteen-sheet.

Wiring No.		Maker.	Length Feet.	VACANT.
869	"UNCLE TOM'S CABIN"	Vita.	2400	Mar. 31st, week, £6



In addition to the posters enumerated above, we illustrate herewith a new six-sheet poster which we have had specially made for this film. It illustrates the closing scene in the drama and is well executed. The price is 1s. 6d.



FEATURE FILMS.

These films are offered subject to the dates required being open on receipt of order. While every endeavour is made to ensure punctual delivery of Films we cannot hold ourselves responsible for delay or non-delivery from any cause. If a confirmation by wire is required, stamps for payment should be enclosed.

ALL QUOTATIONS ARE FOR THREE DAYS' BOOKINGS, UNLESS OTHERWISE SPECIFIED.

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FEATURE FILMS—Continued.

[illegible]

AN OPPORTUNITY FOR YOUR ORCHESTRA.

There is no doubt about it. Every showman, or nearly every showman, in the country has realised what a tremendous draw it will be for him to have the magic names of George Grossmith and Phyllis Dare in his contents bill. These two Gaiety Artists, so well known to musical comedy lovers all over the country, are at their very best in the series of dances which they have performed for us.

"The Argentine Tango and other Dances," as the film is styled, is 550 feet in length, and opens with a drawing-room waltz of a somewhat modern order. This is followed by an animated portrayal of the great American furore, "The Bunny Hug." This in turn makes way to a picturesque scena, "The Argentine Tango," in which the principals are supported by a large number of performers.

This film is on show at a score of London and Provincial Theatres this week. Those of our customers who would like to judge of its effect on the screen would do well to write us, when we will advise them of the nearest theatre at which it is being projected, but meantime it behoves every live showman to wire us at once to reserve his town.

The hire terms for the latter weeks of March and the months of April and May will be forwarded on application. We have had prepared two photo post cards (by the Rotary Co.) of Mr. George Grossmith and Miss Phyllis Dare, which we can supply at 25s. per thousand. There are two posters, a quad crown and a six-sheet, the latter a reproduction from a beautiful design by Mr. E. P. Kinsella, the talented poster artist who originated that famous post card series "The Hope of His Side."

An attractive booklet, containing a synopsis of the picture, has also been prepared, and every reader of the KINETRADOGRAM this week will receive a copy.

"THE BOY SCOUT HERO."

"The Boy Scout Hero" has been one of the most striking successes in our Exclusive department, and has attracted the attention of members of the great Scout movement throughout the country, with the consequence that wherever it has been shown there have been goodly attendances of both Boy Scouts and their adoring relatives.

This film is in splendid condition and is now offered at the very special price of £2 for three days. There are six-sheet and quad-crown posters.

The minds of some film producers seem to run in grooves. A few months ago we had an epidemic of circus stories, and we became surfeited with the doings of clowns, the loves, the hates and the revenges of clowns, and the pathetic scenes at their death-beds.

Now we are developing the Sherlock Holmes' mania, and we have tall detectives, short detectives, and fat detectives. One and all, however, seem able to elucidate the most profound of mysteries in the most nonchalant manner.

LATEST PURCHASES.

"BALAOO."

Eclair.

2,100 feet.

Released April 6th.

This subject is on entirely novel lines, and deals with the adventures of a strange being, half-man, half-ape, and who causes his owner a great deal of trouble. The marvellous agility of the actor who sustains this difficult part must be seen to be appreciated.

"THE VENGEANCE OF DURAND."

Vitagraph.

2,027 feet.

Released April 5th.

This is perhaps the very finest feature film put out by this famous company. The acting of the leading character, who is admirably supported by the other members of the cast, is one of the most remarkable examples of Kinema acting we have seen. The fire scene, too, is unique. You cannot afford to miss this picture.

"OIL AND WATER."

A. B.

1,546 feet.

Released April 6th.

This Biograph film has been too well advertised and paraphrased to need further comment from us. If your orchestra is a hobby of yours, you cannot do better than give them an opportunity of proving their mettle with this picture.

"RE-INCARNATION OF KARMA."

Vitagraph.

1,886 feet.

Released March 22nd.

There are many people who believe in re-incarnation, that is, that persons who have died appear on earth again in another personality. Even to sceptics the subject is a fascinating one, and this picture will be followed with breathless interest by all.
